



Imprint⁺



Erasmus+

Imprinting an ecological compensation reasoning on society by means of young citizens

Project structure

- 14 Project management and implementation activities
- 9 Intellectual Outputs
- 5 Multiplier events
 - 4x “Local actions for global achievements: how to become a young green entrepreneur?” for students.
 - Final conference.
- 3 Learning, teaching, training activities.
- 6 Partner meetings

Project management and implementation activities

A1 - act as secretariat to the consortium (Partner 1)

A2 - set the agendas for partner meetings and produce comprehensive internal reports (all partners)

A3 - facilitate the travel and accommodation needs of representatives and or trainers attending meetings, training activities and or multipliers events (all partners)

A4 - produce four financial and activity reports, coinciding with the newsletter to be produced (lead by partner 1, done in collaboration with all partners)

A5 - compile financial and activity report, and any other relevant information for submission to the National Agency (partner 1)

A6 - engage local/regional stakeholders, inhabitants, and fostering further collaborations (all partners)

A7 - prepare more punctual dissemination and communication pieces, such as flyers, brochures, social media, press releases and local information that due to their specific scope will not enter the IO dissemination package (all partners)

A8 - design internal evaluation questionnaires, collate responses and compile reports (Partner 1)

A9 - develop and collaborate to quality assurance framework, participating in all evaluation exercises (all partners)

A10 - translate all the project outputs their language and help in other translations (all partners)

A11 - prepare internal and external presentations (all partners)

A12 - make all arrangements to organize venues and agendas for the hosted partner meeting, multiplier event, training course or final conference (all partners)

A13 - update and manage all on-line contents (whether in the web-site, whether dissemination contents) (partners 1 and 3)

A14 - prepare the competitions needed to select the students that will attend multiplier events locally and in foreign countries, and make all arrangements for their attendance and accompaniment (partners 2, 3, 5 and 6).

1) UA; 2) Lousada; 3) LeaveNoTrace; 4) ENTER; 5) IES PEDRO JIMÉNEZ MONTOYA; 6) IISS Cipolla-Pantaleo-Gentile.

Intellectual outputs

- 1) Summary Research Report: a multidisciplinary evidence based state-of-the-art (UA)
- 2) Training package for a certified training course for teachers, technicians and youth workers (UA)
- 3) Tutorial for independent assessment of ecological impacts and design of compensation measures (LNT)
- 4) Pilot Program (Lousada)
- 5) IT application (smartphone/tablet) for estimating ecological footprint and suggest compensation measures (UA)
- 6) Online Platform with associated database and mapping features (Lousada)
- 7) Dissemination package (ENTER)
- 8) Tutorial for young entrepreneurship on a green economy (ENTER)
- 9) Final report: IMPRINT+: contributions towards imprinting an ecological reasoning on society by means of young citizens (UA)

IO1: Summary Research Report (M6)

- Extensive literature review of concluded and on-going projects:
 1. Biogeographical characterization of each European area to be addressed in the project (as case-studies), in order to plan adjusted ecological compensation measures;
 2. Groundbreaking IT and web-based tools used in the context of social engagement and environmental education.
 3. Communication and training techniques for young people.
 4. Public engagement towards sustainability.
 5. Green entrepreneurship and alternatives towards a green and social economy.

- Leading partner: UA

- All partners will add contributions that may come in the form of critical review, presentation of case studies, presentation of needs and or different approaches, presentation of best practices, among others.

IO2: Training package (M12)

- For a certified training course targeted at teachers, technicians and youth workers. :
 1. General concepts of ecology and ecological footprint,
 2. Environmental diagnose and monitoring techniques,
 3. Restoration and compensation actions, adapted for each biogeographical region.
 4. Effective communication and engagement (on nature conservation and outdoors ethics).

- Leading partner: UA (strong support of LNT)
- All partners will evaluate and discuss the course's contents and feasibility. All partners will help gather trainees; ENTER in particular will be responsible for the dissemination of these training events and to format all materials according to the project's design and layout. All partners will **translate** the package to their languages.

IO3: Tutorial for independent assessment (M12)

- A toolkit, in the form of a tutorial:
 1. Allow all partners (and further interested participants) to correctly diagnose the environmental status of the territories .
 2. Allow to identify priority sites of intervention.
 3. Suggest compensation/restoration measures.

- Leading partner: LNT
 - LNT - diagnose/evaluation tutorial;
 - UA - ecological compensation measures suggested for each environmental situation or geographical area.
 - The evaluation/validation of the resources - pilot program.
 - ENTER - appropriate digital media format.
 - All partners - validation, dissemination.

IO4: Pilot program (M15)

- Small-scale trial run on the ecological evaluation and compensation methodologies :
 1. diagnose Lousada's ecological situation and map priority sites of intervention.
 2. Schools' students and staff will be engaged in field interventions.
 3. The final output, summarizing the pilot program's aims and results, will be published on-line in a form of a white paper/report
- Leading partner: Lousada Municipality
 - All partners will revise, contribute, approve and translate the strategy and conclusions of the pilot program.

IO5: IT application (M18)

- Application for mobile devices that will allow any interested participants to register, identify, describe, photograph and map environmental issues they detect, in real time.
- Data collected with the app will enter a database, and feature a geographical information system that will provide a large-scale environmental diagnose.
- In the schools that are directly involved in the project, the diagnostic activities will be implemented as a practical complement to scholar curricula.
- Leading partner: UA
 - All partners will collaborate in its optimization and evaluation process. ENTER will coordinate the broadcast the app and its usefulness as a learning resource.

IO6: Online Platform (M18)

- Include the information registered through the mobile app, but also a website that will present the project, its informative contents and outputs, its partners, funders and the aims and objectives to the virtual audiences.
- Embedded in this project website will be 4 additional components:
 - (1) an interactive map, large-scale environmental diagnose, awareness;
 - (2) gaming feature that will promote healthy competition among young citizens willing to actively contribute with ecological compensation measures in their local action range;
 - (3) an innovative observatory where everyone can consult the documents, network, exchange ideas and engage in the reflective practice that is essential part of the innovation process and indispensable if quality outcomes are to be achieved;
 - (4) a calculator of ecological prints of daily actions and a repository of suggested compensation measures per biogeographical context.
- Leading partner: Lousada Municipality
 - All partners will discuss and validate the website contents and format, and will translate contents.

IO7: Dissemination package(continuous)

- Includes the project's logo, layout and design, but will also organize and feed several media, such as social media, mass media, leaflets, brochures, on-line contents, posters, among others.
- All dissemination activities shall be monitored and recorded during the project execution.
- Set of communication pieces that can be downloaded and used by interested parties across Europe (and potentially other countries) in addition to other outputs.
- Leading partner: ENTER
 - UA will provide all scientific contents, Lousada will provide contents particularly relevant for local communities . The communications plan will be discussed in the kick-off meeting and a draft of the communications strategy shall be presented to partners in month 5. Partners will translate contents.

IO8: Tutorial for young entrepreneurship (M16)

- Guidelines, in the form of a tutorial, disclosing ideas, best practices, good examples from all Europe (and rest of the world) and ultimately aiming at facilitating the process of making decisions in the scope of green entrepreneurship (for instance ecotourism, organic agricultural, forestry and valorization of forest sub-products, renewable energy, nature sports, etc.).
- Leading partner: ENTER
 - All partners contribute and translate. UA reviews and scientifically validates.

IO9: Final report (M36)

- Summarize the project's rationale, objectives, methods, main results achieved, a critical discussion and evaluation of the project.
- Direct readers to the projects' platforms, web-based tools, documents and tutorials, contributing to the sustainability of the project after its funding period - and reinforcing the replicative potential of the project.
- Main conclusions of the final conference and project papers.

- Leading partner: UA
 - All partners will contribute to the report's content, review, validate and translate final contents. ENTER: formatting.

Multiplier events

Local actions for global achievements: how to become a young green entrepreneur?

- Multiplier events will last for 2 days.
- 50 students will receive training on sustainability, the concept of ecological print, mapping, design and implementation of compensation measures and green entrepreneurship.
- Both theoretical and practical training.
 1. (M15) Lousada - Portugal
 2. (M20) Spain
 3. (M25) Italy
 4. (M30) Ireland

 5. (M34) Final Conference – Univ. Aveiro

Partner meetings

1. (M3) Austria
2. (M10) Ireland
3. (M15) Lousada - Portugal
4. (M20) Spain
5. (M25) Italy
6. (M34) Aveiro - Portugal



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